



Press Information

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Philips honored with 47 prestigious awards at the 2014 iF design awards

Eindhoven, the Netherlands – Royal Philips (NYSE: PHG, AEX: PHI) has been recognized with an impressive total of 47 awards in the 2014 “iF design awards’ product category”.

During the award ceremony that took place on February 28 in Munich, Germany, the highest level Gold Award winners were announced and Philips scooped an unprecedented 4 Gold winners from across the broad scope of Philips innovations:

Sonicare DiamondClean Black Edition

Philips Sonicare DiamondClean Black Edition is a special edition of Philips’ most premium power toothbrush, designed for sophisticated users seeking a distinguished design.

Lifeline GoSafe, HomeSafe Emergency Help Communicators

Building on Lifeline’s 40 years of experience of empowering seniors, the new range of discreet communicators connect seniors to help when needed.

Metronomis LED range

Flexible, customizable environmental lighting offering a variety of LED optics, light effects and dedicated poles. Metronomis LED is discreet by day and gives a pleasant ambiance at night.

DesignLine LED TV 46”, 55”

The Philips DesignLine LED TV offers a cinematic viewing experience, with its ‘integrated glass architecture’ design appearing to be a single sheet of floating glass.

“Our focus on design excellence and creating value for people shines through in the record-breaking number of design awards received” said Sean Carney, Chief Design Officer at Philips, “Philips designers always strive for superior quality, form and sustainability in our products in order to meet people’s needs and desires.”

An overview of all the award-winning Philips designs and the related high resolution images can be found [here](#).

About the “iF design awards”

For more than 60 years, the iF design awards have recognized outstanding achievements in design. The high international reputation of the iF design awards is, not least, due to the top-class level of the entries. Each year, the iF seal of quality, which is recognized the world over,



is awarded to excellent design in the three disciplines of product, communication and packaging design.

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About Royal Philips:

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.